Editor's Pitch: Into the Storm: The Avalanche at Tunnel Creek

This story will reconstruct the tragic avalanche at Tunnel Creek, I will use storytelling, scientific analysis, and first-person perspectives. It will take readers beyond a traditional news article by making them feel like they are there—experiencing the danger, decision-making, and emotional aftermath firsthand. The article will follow the skiers' journey from preparation to catastrophe.

How It Will Tell the Story:

- The story will be told through the voices of survivors, rescuers, and avalanche experts, ensuring a layered and engaging experience.
- The events will be structured like a thriller, each chapter revealing new risks and consequences.
- Videos, maps, and data visualizations will enhance the storytelling rather than interrupt it.

1. The Lead:

- Scene setting, the crisp morning air, the untouched powder, the excitement of expert skiers preparing for their run.
- Introduces key skiers, their backgrounds, and their expectations for the day.

2. What Went Wrong

- group makes critical decisions about the route.
- Use maps to show the terrain they faced.
- Expert insights into backcountry avalanche risks and why this route was particularly hazardous.
- **Digital feature:** A heat-mapped illustration showing the weak snow layers beneath the surface.

3. The Avalanche

- A vivid, second-by-second retelling as the mountain collapses beneath them.
- Survivor and witness
- **Digital feature:** A dynamic animation showing how avalanches form and travel.

4. The Rescue

- The frantic search for survivors, the physical and emotional toll on rescuers.
- A shift in tone.
- **Digital feature:** Audio clips from search-and-rescue teams discussing avalanche recoveries.

5. The Aftermath

- The impact on families, the skiing community, and future avalanche safety protocols.
- The personal reflections of survivors
- An interactive timeline of key avalanche disasters and what changed afterward.